

Privacy Policy

Introduction

Your privacy is important to us and we want to make sure that you feel informed and safe browsing the website. This privacy policy is intended to provide you with the information you need on how we collect and process your data when you visit the website.

We fully understand if you do not wish to share your personal data with us, but unfortunately you will then not be updated about future events and news, and also not be able to use future services as this requires certain sharing of data. An option you have is to adjust the privacy settings of your web browser and modify your settings to control the data you are willing to share.

Also please be aware that our website may contain links to and/or use services of third party sites, and our policies do not extend beyond this website and as such, other sites will not be subject to this policy. We do not endorse and are not responsible for the privacy practices of these sites.

What is personal data?

Personal data means all information that enables a person to be identified directly or indirectly. This includes obvious data such as your name, email address, and other identifying information, but also includes your IP address. When it comes to “data portability,” data also include data that is generated by you such as how you navigate our site.

What are you doing with my data?

We use it to analyze how visitors use the website to improve the site navigability and performance, provide more information where we see more traffic, and make sure the site is working properly. We enable error tracking across all our systems to assure the technological operation of the services.

We also collect your data (opt-in only) to be able to send you information such as newsletters and updates on what’s going on with our company.

What data do you collect, when and why?

We collect your data in a couple of different ways:

Firstly, when you visit the website, we collect information about your IP address. We also collect information on the way you use our websites, including site traffic and navigation information, which you can read more about below in the cookies section.

Secondly, when you sign up for our newsletter or other promotions, we safely store the contact information you provide us with.

For how long will you keep my data?

Published 1/1/2020

We will only keep your data for as long as is necessary to carry out the goal of our website, or as long as we are required by law. After this, your personal data will be deleted or anonymized.

We cannot delete your data when there is a legal storage requirement, such as book-keeping rules or when there are legal grounds to store the data.

Will you share my data with someone else?

Only with trusted service providers and only when it is necessary to fulfil our obligations to you. We will not sell or rent your personal information to anyone.

Third-party service providers that neon.life uses, and which may collect your personal information on neon.life's behalf in order to provide services to neon.life, are the following:

- MailChimp. We use MailChimp to send newsletters and related communications when you sign up for a newsletter subscription or otherwise opt in to communications from us. You can review MailChimp's privacy policy at <https://mailchimp.com/legal/privacy>.

Will you keep my data safe?

Security is one of our top priorities and we take all appropriate security measures to protect your personal data against things such as accidental loss, deletion, abuse, damage and unauthorized or illegal access. However, please be aware that no information transfer via the internet or storage technology can be guaranteed to be 100% secure.

Automatically collected information

When you visit our website, we may use automatic data collection technologies to collect certain information, such as your IP address, browser type, operating system, access times, network, and the pages you have viewed directly before and after accessing the website. The technologies we use for this automatic data collection may include cookies, web beacons, tracking pixels, and other tracking technologies on our website. In particular, we use Google Analytics to help us understand your use of our website and the popularity of certain content so we can improve your experience. You can learn about Google's privacy practices at www.google.com/policies/privacy/partners/, and you can opt out of Google Analytics by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>. The data collected using these automatic data collection technologies does not include any personal information

You can also manage your cookie preferences by editing the settings in your browser. Please note that if you block cookies, you might not be able to access all functions and pages on our website.

Children's Privacy

neon.life is not intended for children—it is intended for adults. We do not knowingly collect personal information from children under the age of 13. If we discover that a child under 13 has given us personal information, we will take steps to delete that information.

Changes to this policy

Published 1/1/2020

We can amend or update this policy from time to time and any changes to this policy will come into force on publication of the updated policy on our websites.

Further policies

Further privacy policies are covered under this [global privacy policy](#).